

Excel Added New Face to Its South-East Asian Team

Excel is pleased to expand our team in South-East Asia with the addition of Mr Steven Hong as the Business Development Director. He will be responsible for sales in the SEA region and developing new markets for Excel.



Steven brings with him, in-depth knowledge of the IT software and service industry from various senior technical and to sales and marketing positions. He has extensive experience in managing and working with customers and partners in the Asia Pacific region spanning from Korea to India, Middle East and Australia & New Zealand.

Educated in the UK, his career over the last 18+ years has been with software and enterprise solution companies ranging from companies with established local/regional presence to start-ups. He has an intimate understanding of local business cultures in Asia and speaks primarily English and Malay but is also conversant with Mandarin and Thai.

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